

# THE KING OF HEARTS BALL

Presented by



NORTHUMBERLAND  
AVENUE

LONDON'S MOST CENTRAL VENUE

The perfect Christmas party for  
December 2021

Please note that this quote is based on a  
minimum number of guests



# THE KING OF HEARTS BALL

No one questions whether they've met the King of Hearts, as after all, he's a character you just can't forget. Everything they say about him is true. He's outlandish yet charming and larger than life itself which of course explains why this is the invite of a lifetime. Come on in and see his world.

So few get the chance to attend one of these parties, as whilst the King of Hearts is a generous man he surrounds himself only with the most fabulous of people. He's royalty beyond royalty. He seems untouchable but tonight you're stepping into his eccentric world.

The parties are an extension of his personality, that's clear to see. Theatrical is most certainly a way to describe this night but even that seems subdued for what's about to come. Hedges grow indoors, twisting around grand topiary and towering decks of cards. Like we said, this party celebrates the King of Hearts and his royal status within this town. Therefore, his grand throne stands proud, glowing hearts fill the space and gold and grand décor glints in the warm light.



The colours, like the man, are bold; red, gold, black and white. Plush velvet and deep red roses hang in abundance all around. This ball is sumptuous and rich, inviting and exciting and completely all encompassing. This is a feast for the eyes and before you lies another feast, full of treats to enjoy before the dancing begins. Whilst the rich wine and food flows, all around the party builds, the atmosphere is electric.

The King of Hearts has done it again – this is a party that surpasses all others.





# LONDON'S MOST CENTRAL VENUE

**O**ur fabulous grade II listed building is located only a stone's throw away from Trafalgar Square, making it London's most central venue. Exceptional public transport links from all directions ensure that your guests will always arrive and depart with ease.

We're buzzing from last year's Christmas parties, and we're full of ideas for 2021 - join us for some super festive fun! Christmas parties at London's most central venue are a ball.

Our team is fizzing with creativity, devising elegant, original and seamless events so you don't have to – just book, come, and enjoy.

The mixture of classic Victorian architecture and cutting-edge technology compliments a variety of special occasion events. From large awards dinners to high tech conferences, luxurious receptions to successful exhibitions, we can hold 100 – 1000 guests in our unique venue space.

Our highly experienced team delivers the very best in service and quality, from 'wow-factor' food to dedicated details. Combine this with our location, and you've got the best events in London – and our repeat clients prove it!

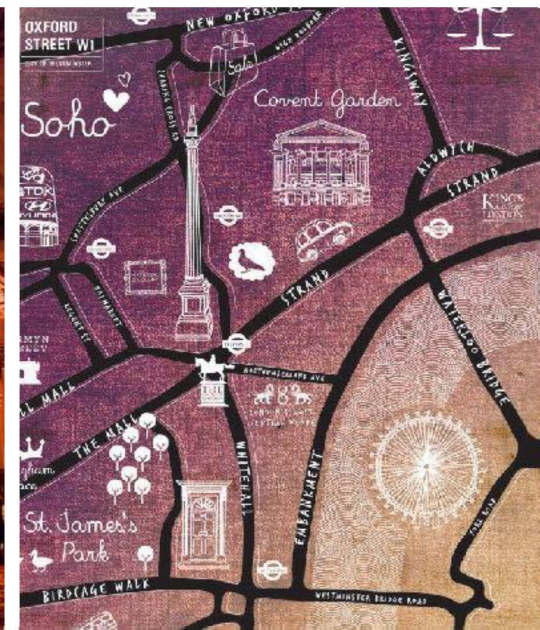
Our 2021 Christmas theme is brought to life by events specialists and magic makers, AlchemyLive.

"The venue and team exceeded our expectations - thank you for making our evening run so smoothly!"

Chloe Nicholls,  
Scripps Network

**ALCHEMY**  
LIVE  
EVENT CHEMISTRY

Our address  
8 Northumberland Avenue, London WC2N 5BY



# PERFECTLY TAILORED TO YOU



## Your Christmas Party Package will include:



- Exclusive hire of the King of Hearts' Ballroom from 6.30pm until the clock strikes at midnight.

- 60 minute drinks reception within the topiary hedges and glowing hearts with unlimited sparkling wine & winter cocktails.

- A three course seated dinner with coffee and petit fours served within the King of Hearts Ball by AlchemyLive OR a bowl food reception (five bowls)

- Unlimited house wine, beer and soft drinks during your time at the ball (4 hours)

- All King of Heart Ball styling, lighting and production

- DJ and disco at the ball

- Live band (1hr15 set or 2 x 40 minute sets)

- Photobooth included all night (digital photos)

- Event security and manned cloakroom

- Dedicated event managed from the AlchemyLive ball team

- Pre-event tasting (dinners only for 2 guests)

**Standing receptions from £93 + vat per head**

**Dinners from £147 + vat per head**

## How can we help?

If you have any questions, require more information or would like to arrange a viewing, we'd love to hear from you.

## FURTHER INFORMATION YOU SHOULDNOTE;

- A non-discretionary service charge of 12.5% has alreadybeen included
- Should the number of guests fall below the agreed number priceswill be subject to a pro rataincrease.

## ESSENTIAL DATES

-Please confirm your set menu for all guests and any dietary requirements including final numbers seven days prior to your event.